

Terms and Conditions Governing the “uGOiGO Air Miles & The Far Card” Promotion (“Promotion”)

Participation in the Promotion constitutes acceptance of these terms and conditions.

1. The Promotion period shall run from 29 May 2013 to 10 June 2013, both dates inclusive.
2. The Promotion is open to all non DBS Treasures customers (“Participants”) as at 29 May 2013.
3. To participate in the Promotion, the Participants must click “Join Now” on the webpage (<http:xxxxx>) and provide their valid contact details. When 100 Participants have successfully completed the online form on the webpage, the Participants will each receive a coupon from DBS Bank Ltd (“DBS”) via SMS and/or eDM (“Coupon”) which he/she must produce to DBS at the point of applying to be a new DBS Treasures customer (“New Customer”).
4. To qualify for the Promotion, the New Customers must:
 - i. produce the Coupon at the point of applying for DBS Treasures account;
 - ii. successfully sign up for DBS Treasures account by 21 June 2013 and deposit fresh funds of S\$350,000 (“Fresh Fund”) with their new DBS Treasures accounts from 29 May 2013 and maintain the Fresh Fund in the account until 31 July 2013;
 - iii. be a successful applicant of the DBS Treasures Black Elite American Express® Principal Card (“Card”) and the Card must be issued by 30 June 2013; and
 - iv. not have successfully signed up as a DBS Treasures customer at any time during the six (6) months preceding his/her current application for DBS Treasures account.
5. The New Customers who are qualified for the Promotion will be entitled to one of the following sets of benefits (“Benefits”):
 - i. When the Promotion receives 100 Participants:
 - a. 20,000 air miles in the form of 10,000 DBS Points will be credited to their Card; and
 - b. A one-year The Far Card Classic Membership.
 - ii. When the Programme receives 300 Participants or more:
 - a. 30,000 air miles in the form of 15,000 DBS Points will be credited to their Card; and
 - b. A one-year The Far Card Classic Membership.
6. Each new DBS Treasures account is entitled to one set of Benefits listed either in clause 5 (i) or clause 5(ii) under this Promotion. If one DBS Treasures account has more than one application for the Card, the joint account holders of the DBS Treasures account will have to nominate one Card for purpose of crediting DBS Points to the Card account.
7. The New Customers must place Fresh Fund with DBS at the time of his/her current application for DBS Treasures account, using fund(s) that are not debited from an existing DBS/POSB account.
8. The relevant DBS Points will be credited to the eligible New Customer’s Card account by 15 August 2013 and the said Card account must be valid, subsisting and in good standing as may be determined by DBS as at the date of crediting of the said DBS Points.
9. The eligible New Customer may request to convert the DBS Points to air miles. Enrolment in the FFP is required in order to convert DBS Points to air miles. The annual FFP fee of S\$42.80

(including GST) is applicable, non-waivable and non-refundable. Frequent Flyer Programme (“FFP”) terms and the DBS Points Redemption Programme terms apply. For full terms and conditions of the FFP and the DBS Points Redemption Programme, please refer to [url].

10. The redemption letter for The Far Card Classic Membership (“The Far Card”) will be sent to the eligible New Customer by 15 August 2013 and the said New Customer must redeem The Far Card from the merchant directly within the stipulated period of redemption. For full terms and conditions of The Far Card, please refer to www.dbs.com.sg/far. New Customer who have an existing The Far Card would not qualify for The Far Card but will be eligible for the air miles. Laurent Perrier Brut, Champagne, and/or Kaesler Stone Horse, SGM, Barossa, Australia are not included in this Promotion.
11. The Promotion and/or the Coupon cannot be used in conjunction with any other DBS Treasures welcome offers. The Coupon is not exchangeable, non-transferable, not redeemable for cash and not replaceable if lost or stolen.
12. DBS may vary these terms and conditions without notice, or withdraw or terminate the Promotion at any time without any notice or liability to any party. In the event of any inconsistency between these terms and conditions and any brochures, marketing or promotional materials relating to the Promotion, these terms and conditions shall prevail.
13. Notwithstanding anything herein, DBS has the absolute discretion in determining a person’s eligibility in participating in the Promotion.
14. DBS’ decision on all matters relating to or in connection with the Promotion is final and binding on all Participants. DBS shall not be obliged to enter into any correspondence on any matter concerning the Promotion.
15. DBS assumes no responsibility for any loss or damage or expenses arising in connection with this Promotion, howsoever arising, including without limitation, from any late or non-notification, any error in computing, technical hardware or software breakdown, malfunctions or defects, failed, delayed or incorrect transactions, or lost or unavailable network connections, or any notice that is lost or misdirected, which may affect a Participant’s eligibility in the Promotion.
16. These terms and conditions shall be read in conjunction with the Terms and Conditions Governing Accounts, DBS Treasures Agreement and DBS Card Agreement. In the event of any inconsistency, these Terms and Conditions shall prevail insofar as they apply to the Promotion. The Terms and Conditions Governing Accounts, DBS Treasures Agreement and DBS Card Agreement are available on DBS’ website at www.dbs.com.sg.
17. These terms and conditions shall be governed by and construed in accordance with the laws of Singapore, and Participants irrevocably submit to the exclusive jurisdiction of the Singapore courts.
18. A person who is not a party to these terms may not enforce any of them under the Contracts (Rights of Third Parties) Act (Chapter 53B) and notwithstanding any terms herein, the consent of any third party is not required for any variation of the terms of the Promotion (including any release or compromise of any liability) or termination of the Promotion.